## CLAIMS

What is claimed is:

- 1. A light source device comprising:
  - a light emitting device; and
- a lens which receives the light emitted from the light emitting device, wherein the lens is a lens having a property that directivity of exiting light in one direction is higher than directivity of exiting light in a direction perpendicular to the one direction.
  - A light source device comprising:
    - a light emitting device; and
- a lens which receives the light emitted from the light emitting device, wherein the lens has a planar light incidence plane and a non-planar light exiting plane having a shape in which a height from the light incidence plane changes in one direction, while a height from the light incidence plane is constant in a direction perpendicular to the one direction.
- 3. The light source device according to Claim 1, wherein the lens has any one of a semicircular pillar shape, a prismatic shape, or a partial circular pillar shape having a Fresnel lens surface.
  - 4. An illumination device comprising:
    - a light source device which emits light; and
- a light guide which receives light from the light source device by a light receiving plane and causes light to exit from a light exiting

plane;

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wherein the light source device comprises a light emitting device and a lens which receives the light emitted from the light emitting device;

wherein the lens is a lens having a property that directivity of exiting light in one direction is higher than directivity of exiting light in a direction perpendicular to the one direction, the one direction in which the exiting light has higher directivity being set to a height direction of the light guide, and the perpendicular direction in which the exiting light has lower directivity being set to a width direction of the light guide.

- 5. An illumination device comprising:
  - a light source device which emits light; and
- a light guide which receives light from the light source device by a light receiving plane and causes light to exit from a light exiting plane;

wherein the light source device comprises a light emitting device, and a lens which receives the light emitted from the light emitting device;

wherein the lens has a planar light incidence plane and a non-planar light exiting plane having a shape in which a height from the light incidence plane changes in one direction, while a height is constant in a direction perpendicular to the one direction, the one direction being set to a height direction of the light guide, and the perpendicular direction being set to a width direction of the light guide.

- 6. The illumination source devices according to Claim 4, wherein the lens has any one of a semicircular pillar shape, a prismatic shape, or a partial circular pillar shape having a Fresnel lens surface.
- 7. The illumination device according to Claim 4, wherein the lens is provided on the light receiving plane of the light guide, for condensing light.
  - 8. A liquid crystal device comprising:
- a liquid crystal panel comprising a liquid crystal held between a pair of substrates; and

an illumination device for supplying light to the liquid crystal panel;

wherein the illumination device comprises a light source device which emits light, and a light guide which receives light from the light source device by a light receiving plane and causes light to exit from a light exiting plane; and

the light source device comprises a light emitting device and a lens which receives the light emitted from the light emitting device;

wherein the lens is a lens having a property that directivity of exiting light in one direction is higher than directivity of exiting light in a direction perpendicular to the one direction, the one direction in which the exiting light has higher directivity being set to a height

direction of the light guide, and the perpendicular direction in which the exiting light has lower directivity being set to a width direction of the light guide.

## 9. A liquid crystal device comprising:

a liquid crystal panel comprising a liquid crystal held between a pair of substrates; and

an illumination device for supplying light to the liquid crystal panel;

wherein the illumination device comprises a light source device which emits light, and a light guide which receives light from the light source device by a light receiving plane and causes light to exit from a light exiting plane; and

the light source device comprises a light emitting device, and a lens which receives the light emitted from the light emitting device;

wherein the lens has a planar light incidence plane and a nonplanar light exiting plane having a shape in which a height from the light incidence plane changes in one direction, while a height is constant in a direction perpendicular to the one direction, the one direction being set to a height direction of the light guide, and the perpendicular direction being set to a width direction of the light guide.

10. The liquid crystal device according to Claim 8, wherein the lens has any one of a semicircular pillar shape, a prismatic shape, or a partial circular pillar shape having a Fresnel lens surface.

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- 11. The liquid crystal device according to Claim 8, wherein the lens is provided on the light receiving plane of the light guide, for condensing light.
- 12. An electronic apparatus comprising a liquid crystal device, and a control circuit for controlling operation of the liquid crystal device, wherein the liquid crystal device comprises a liquid crystal device according Claim 8.
- 13. The light source device according to Claim 2, wherein the lens has any one of a semicircular pillar shape, a prismatic shape, or a partial circular pillar shape having a Fresnel lens surface.
- 14. The illumination source devices according to Claim 5, wherein the lens has any one of a semicircular pillar shape, a prismatic shape, or a partial circular pillar shape having a Fresnel lens surface.
- 15. The illumination device according to Claim 5, wherein the lens is provided on the light receiving plane of the light guide, for condensing light.
- 16. The liquid crystal device according to Claim 9, wherein the lens has any one of a semicircular pillar shape, a prismatic shape, or a partial circular pillar shape having a Fresnel lens surface.

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- 17. The liquid crystal device according to Claim 9, wherein the lens is provided on the light receiving plane of the light guide, for condensing light.
- 18. An electronic apparatus comprising a liquid crystal device, and a control circuit for controlling operation of the liquid crystal device, wherein the liquid crystal device comprises a liquid crystal device according Claim 9.